

# Artificial intelligence in the agri-food sector: applications, risks and impacts

Josse De Baerdemaeker,

with the support of co-authors: S. Hemming, G. Polder, A. Chauhan, A. Petropoulou (Wageningen University and Research), F. Rovira-Más (UP Valencia), D. Moshou (Aristotle University), G. Wyseure, T. Norton, B. Nicolai, (KU Leuven), F. Hennig-Possenti and I. Hostens (CEMA).

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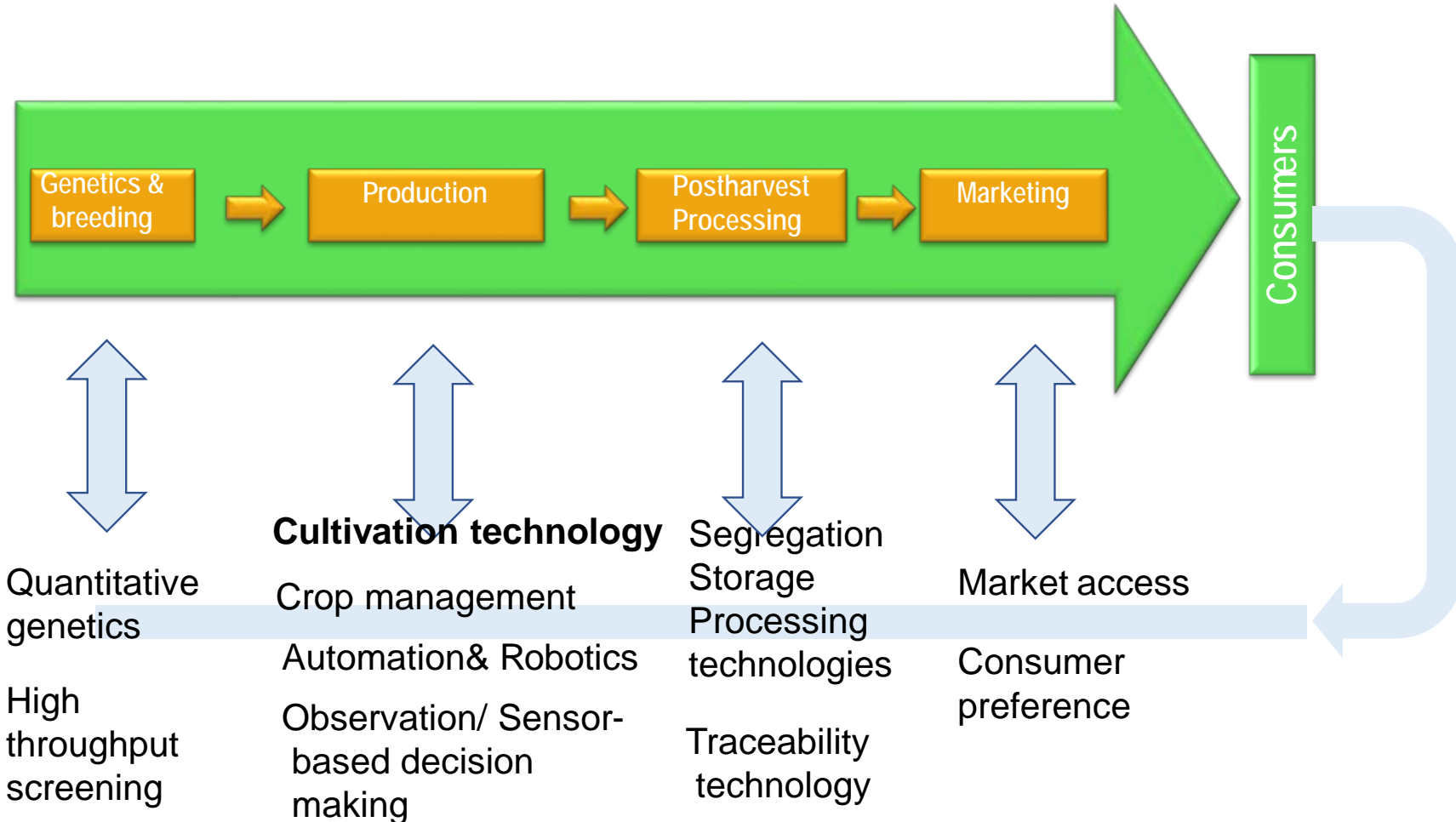
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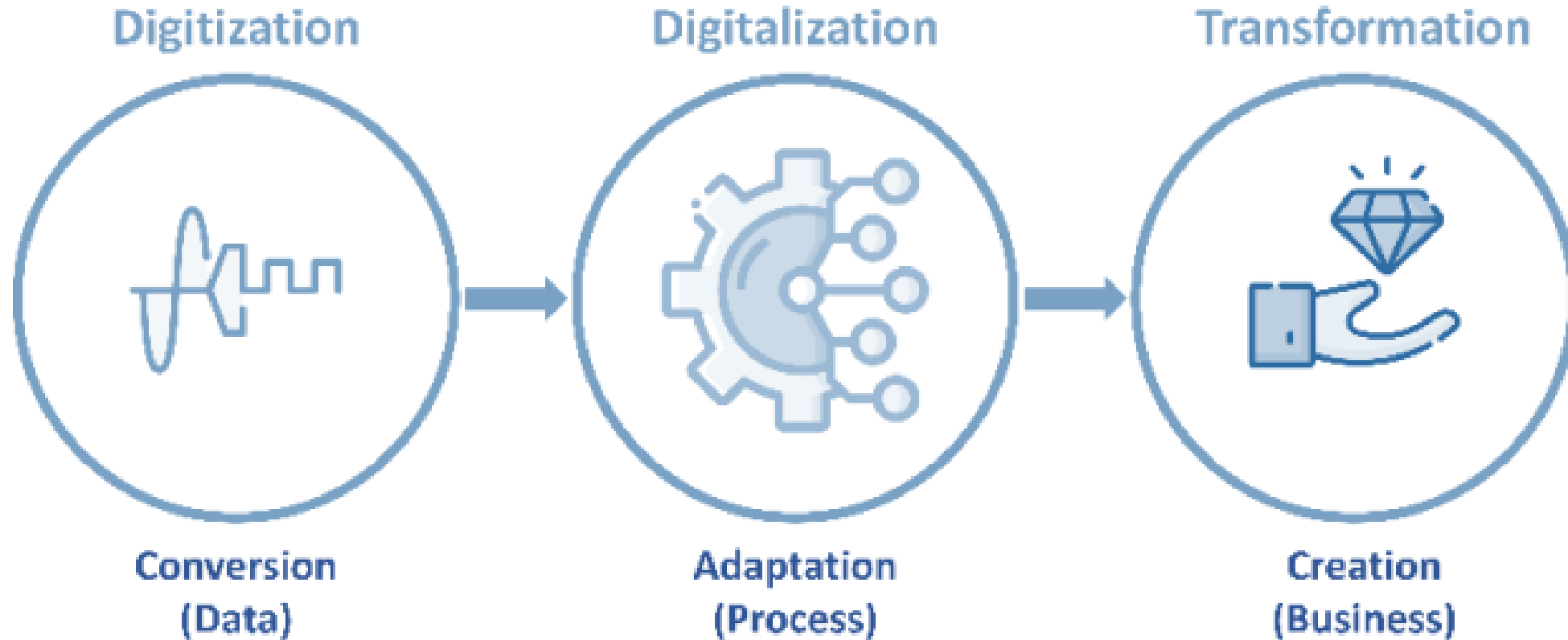
# Artificial intelligence in the agri-food

- Value chain and digital data
- A definition of AI
- Some applications of AI in agri-food
- Risks and concerns
- Policy options towards AI in agri-food

# Value chain in agri-food

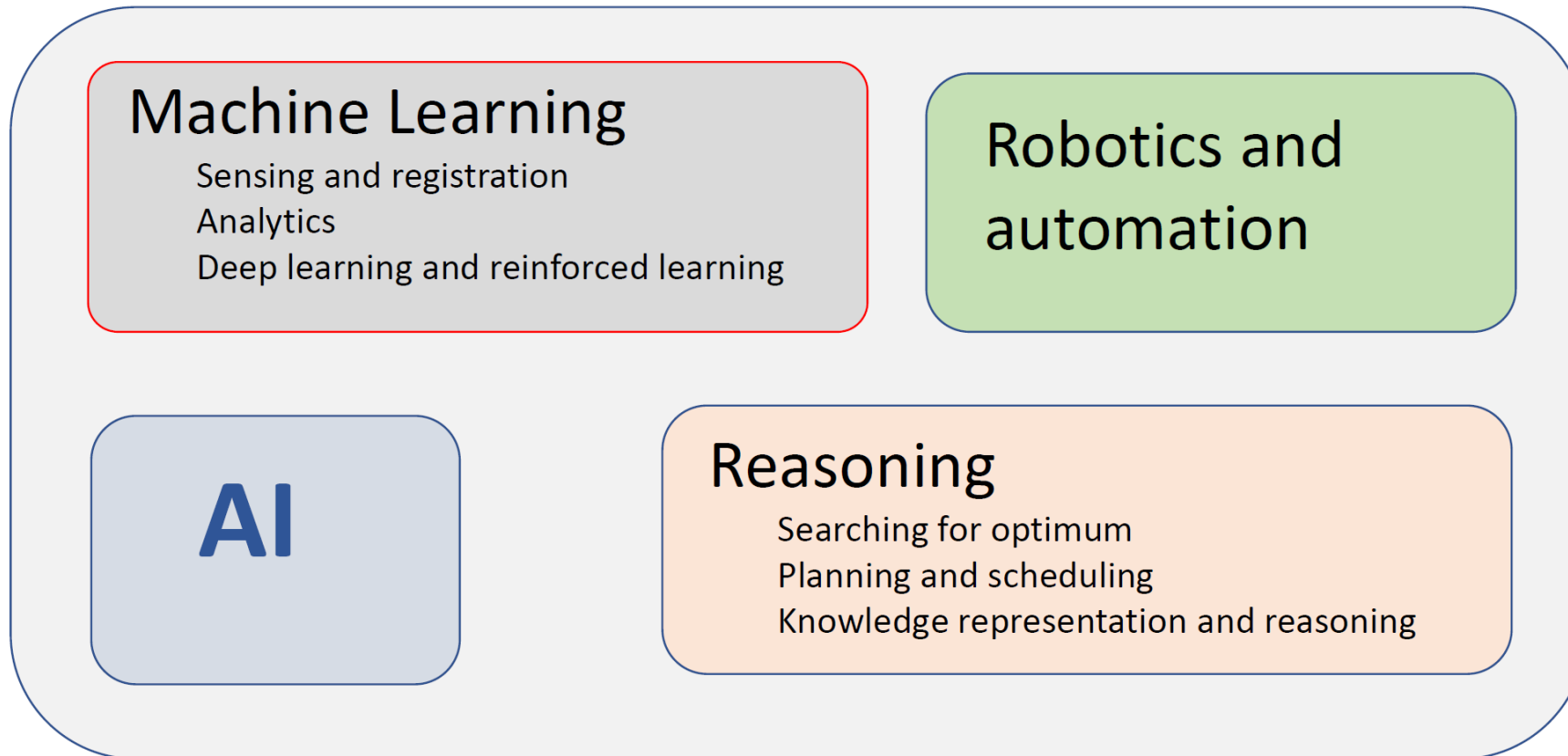
Product flows and data flows for information-based decisions





**Figure 2.** Digitization, Digitalization, and Digital transformation according to (Maltaverne, 2017).

# AI's sub-disciplines and their relationship (modified from (AI HLEG, 2018))



# Autonomous greenhouse production



News: Successful first try-out with autonomous lettuce growing

Familiar face leads 'Team Koala' to win the Autonomous Greenhouse Challenge for a second time - WUR

# Autonomous machines in the field or orchard



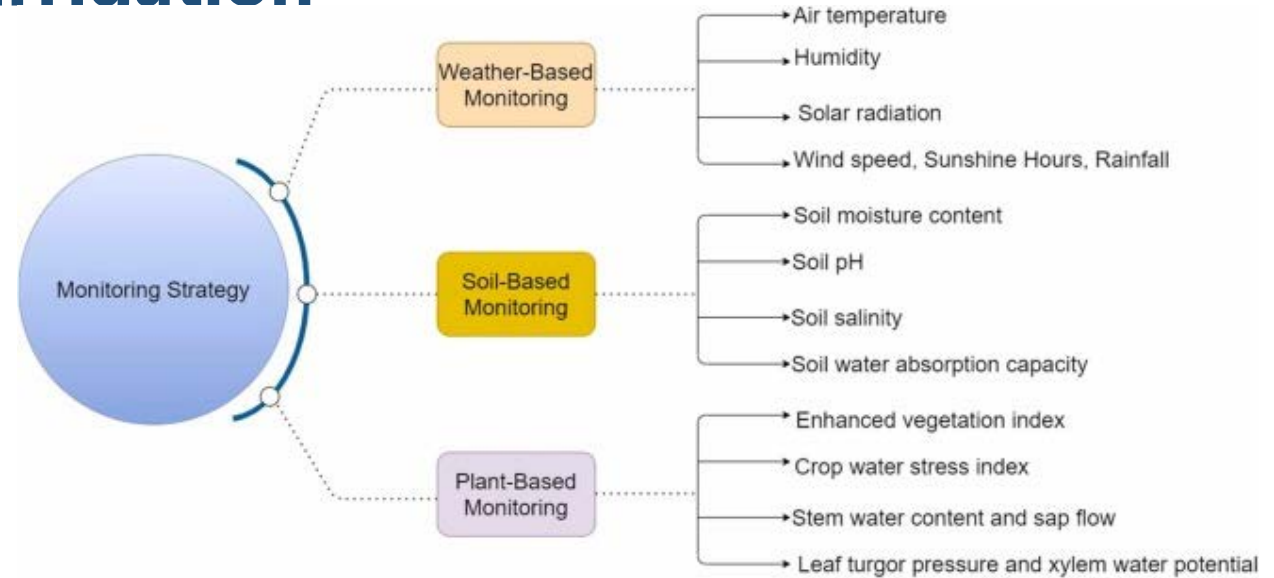
# Smart irrigation



Rain gun attached to a reel machine



Spray boom attached to a reel machine

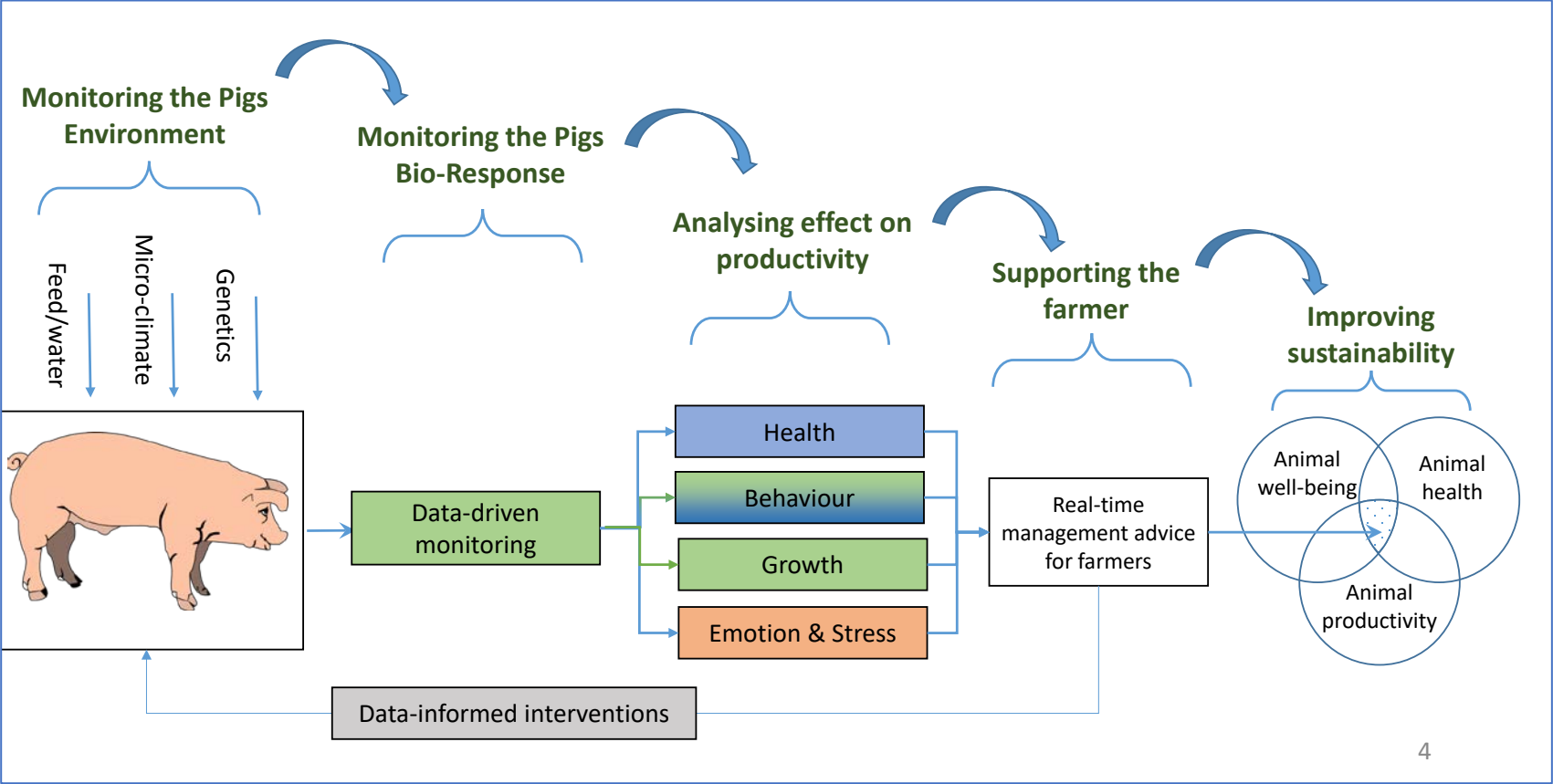


Monitoring methods in smart irrigation (Bwambale et al., 2022)

- To deal with potential water shortages, how the water priorities are established.
- The depletion of ground water and damage to the environment



# Data-driven animal management



Data-driven technology and the official animal welfare standards –

# Promised areas of improvement of agriculture in the data age

(Mark, 2019)



Water quality



Air quality



Soil health



Food quality



Food security



Biodiversity

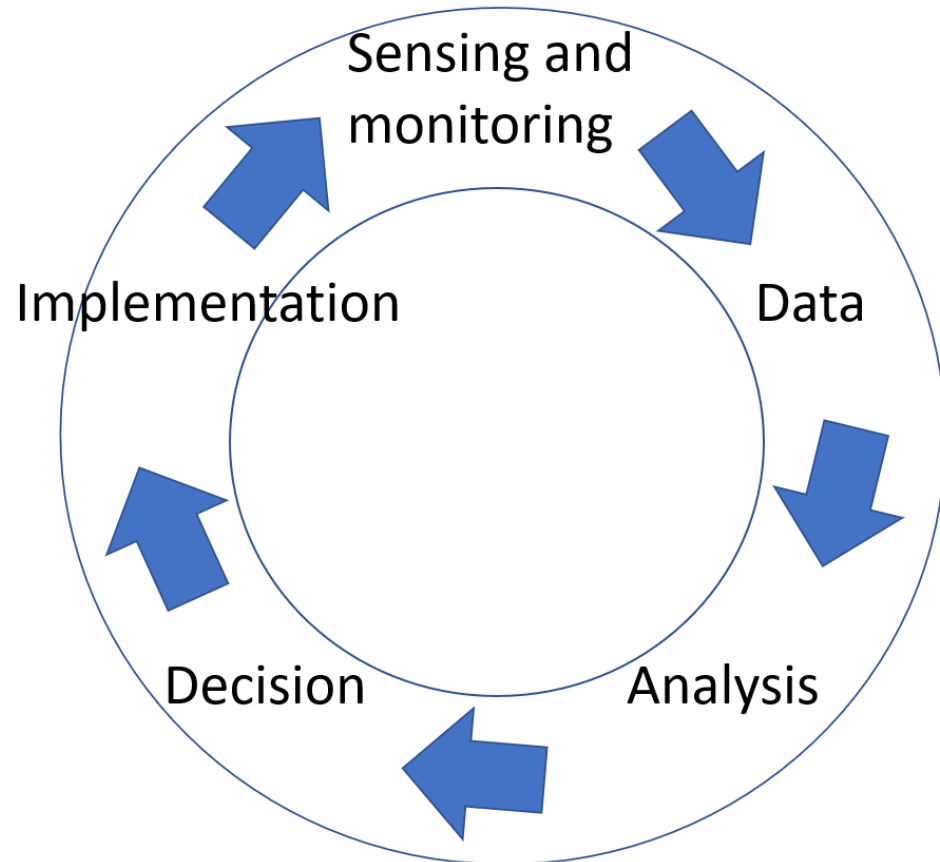


Quality of life



Output

# AI and agricultural production cycles



Yearly or seasonal activities/decisions:

- Soil sampling, soil preparation
- Crop and variety selection
- Planting,
- Harvesting

Within season activities/decisions

- Weed and disease/pest control
- Nutrient management
- Irrigation
- Measure and predict

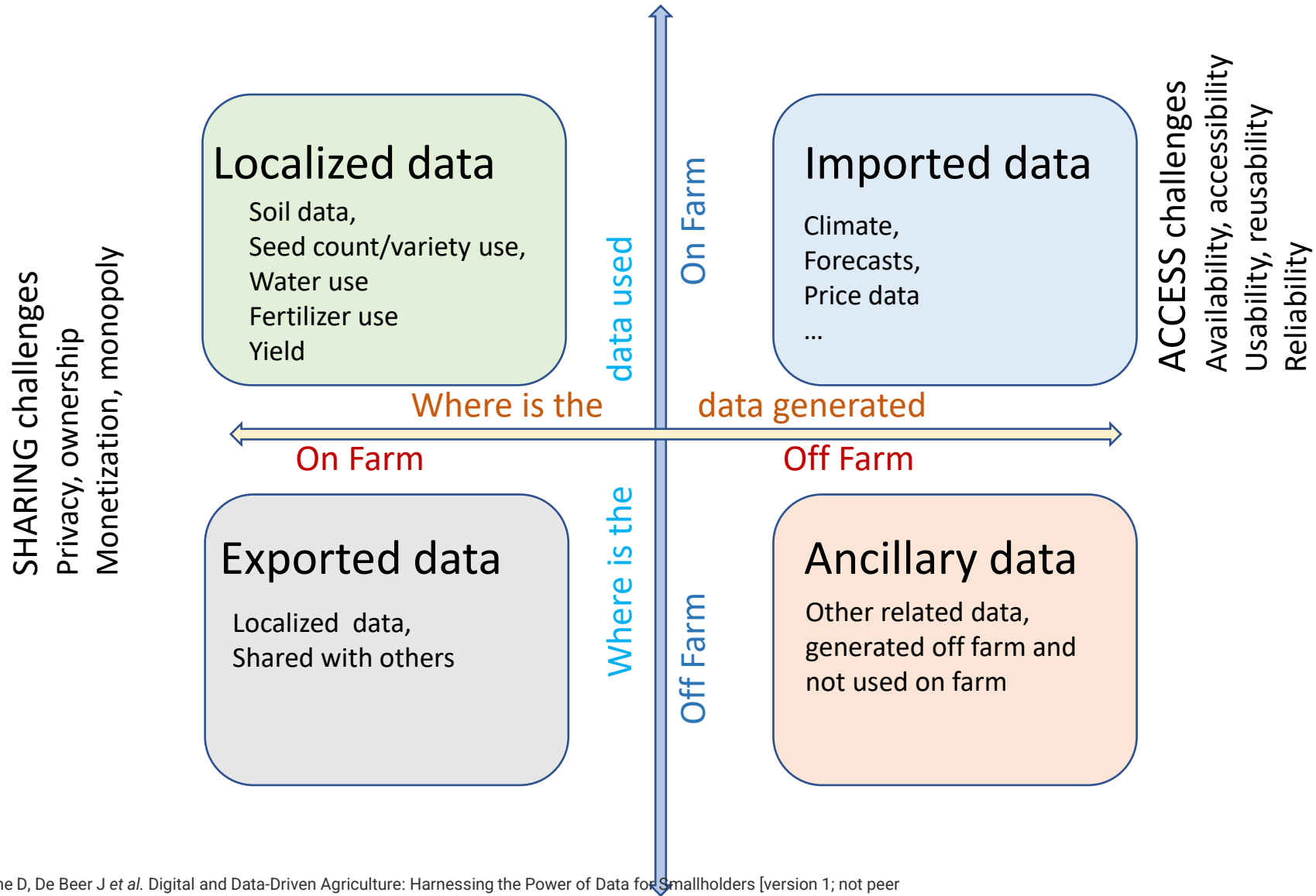
Data collection in each cycle

- Spatial
- Temporal
- Weather conditions (forecast)

Market and economic information

Many years of data for better models

# Challenges in sharing and accessing data



Adaped from: Maru A, Berne D, De Beer J et al. Digital and Data-Driven Agriculture: Harnessing the Power of Data for Smallholders [version 1; not peer reviewed]. *F1000Research* 2018, 7:525 (document) (<https://doi.org/10.7490/f1000research.1115402.1>)

# Concerns on data sharing and artificial intelligence

- Where and how are the data generated (local on farm, imported?)
- Who owns the data? Who has access?
- Where are the data used (on farm, off farm ?)
- Quality of the data is important, Verified by ...?
- Portability of the data platforms
- Findable, accessible, inter-operable, and re-usable (FAIR) data?
- Multi-year data and information



# Concerns on implementing artificial intelligence in agri-food

- User acceptance and training
- Trust and equal opportunities, explainability and robustness
- Who monetizes the data
- Proven results of the AI-models?
- How to select a service provider
- Affordability to avoid the digital divide
- Risks and liabilities are defined?, also when ‘things go wrong’?
- Are there regulations? Who sets the rules? Biodiversity?



19/07/2023



European Parliament EPRS-STOA on AI in agri-food



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# Regulatory policy options

- Regulations on the rights and expectations for farmers, technology providers and the public
  - The farmer that collects or enters the data is the owner of the data
  - Farmers can transport these data to third parties in a readable format and units
  - Make a data retention regulation feasible
- A risk and liability regulation
  - Demand that AI users/farmers be informed of the potential risks to their farm or business. Role of technology providers.
  - An obligation for the preservation of discoverable information that may be relevant evidence or useful for adversaries in incidents
  - Role of insurance companies with respect to users and technology providers
- Automation and the protection of farm workers
  - Farmers and farm workers need the skills for the digital aspects of farming.
  - Mandatory training to operate machines/installations with built-in AI, including emergency situations
  - Set up demonstration and training sites, including the use of digital twins.

# Knowledge creation and management policy options

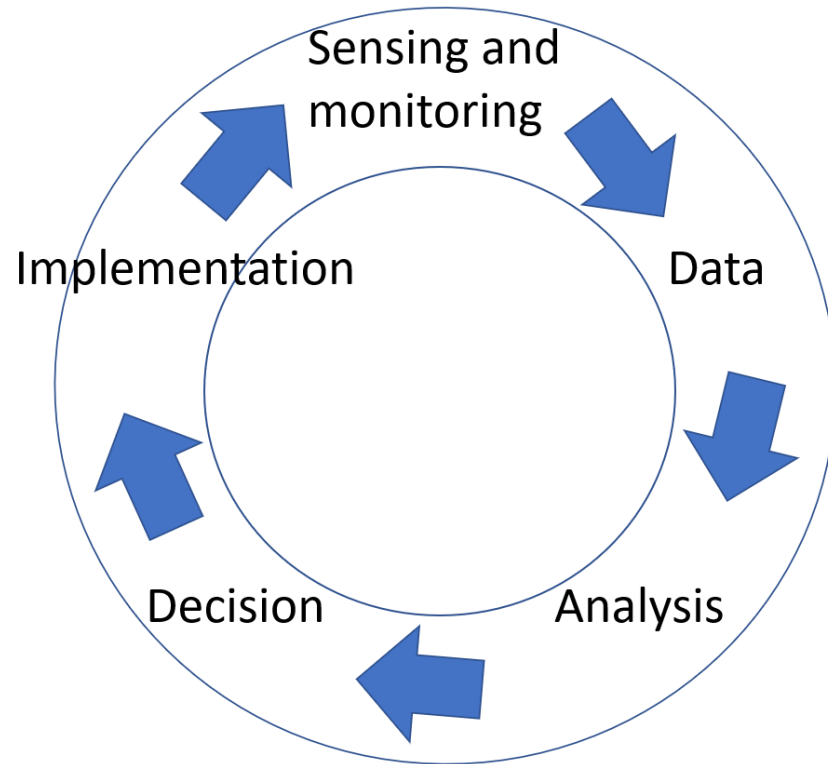
- Regulation on the exploitation and governance of the European Data bases
  - Databases generated using public funding and resources are publicly accessible while respecting privacy
  - Farmers can access their own data, as well as anonymised or aggregated data
  - Access by commercial companies on a fee basis
- On transparency and quality assurance of AI models
  - Assure the users of a certain level of quality and trustworthiness
  - Give user information about the underlying model, the data base used and the validation database
  - Evaluation of the quality of the database by a control body as well as
  - In depth evaluation of the AI models
- Digital literacy and the digital divide
  - AI users in agri-food should receive training in their own language at an appropriate level
  - Initially part-time (paid?) training, part-time work
  - Demand to clarify the effect of the size of the exploitation on the performance of the model



# Options towards AI based agricultural economy

- Legislation that prevents the lock-in of farmers in corporate digital technology
  - Encourage the development of non-proprietary technologies and software for open access and open source solutions,
  - Data (collected by machines or manually entered), as well as meta-data, are readable by open-source software
- Policies towards new market entrants and to limit dominant positions of first movers
  - Limit intellectual property rights even on the output type and format of the models.
  - A user (farmer, SME) can switch to a new technology provider at a reasonable cost
- Affordability and accessibility of the data infrastructure and of the IT network
  - Specify the granularity of the telecommunication infrastructure in Europe even in remote rural areas, at no discriminating cost
- Policy to support investments by farmers or SMEs to make use of AI potential benefits
  - Encourage targeted investments, for example by producer organizations
  - Support for complimentary investments and farming strategy changes when using AI

# AI and agricultural production cycles



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Resilience: dealing with 'unforeseen' disruptions

- Stress slows down (dry spell, heavy rains,...)  
Internet, energy supply, fertilizers, chemical..
- Shocks stop normal actions (floods, ...)

Data collection in each cycle

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Market and economic information

Many years of data for better models

# AI, technology and sustainable agriculture

P. Ronald and R. Adamchak state in 'Tomorrows Table', Oxford University Press , 2018

**In a Sustainable Agriculture the use of a technology or farming practice serves to:**

- Produce abundant, safe, and nutritious\* food
- Reduce harmful environmental inputs
- Minimize the use of land and water
- Provide safe conditions for farm workers
- Protect the genetic makeup of native species
- Enhance crop genetic diversity
- Foster soil fertility
- Improve the lives of the poor and malnourished
- Maintain the economic viability of farming and rural communities

*\*As defined by the US Department of Agriculture, Food, and Nutrition Service.*

**Thank you very much**

Questions?

Josse De Baerdemaeker