

Renewable and low-carbon fuels for climate-smart EU agricultural machinery: Circular Agriculture in action



31st Member's Meeting of the "Club of Bologna"

Mario De Amicis, Nov 12th

As CNH Industrial, we are ready to face the challenges in front of us and to contribute to a

# Sustainable Development of Agriculture.





### The European Green Deal includes the first European

climate law to become climate neutral by 2050.











The *Farm to Fork Strategy* is at the heart of the EU Green Deal aiming to make food systems

fair

healthy

and environmentally-friendly



Case IH – Raven Industries: first autonomous spreader Trident 5550.









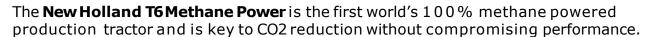
We believe that **Innovation**, **Sustainability** and **Productivity** shall guide us to achieve a circular and more sustainable agriculture.





#### CNH Industrial **Alternative Fuels Strategy**



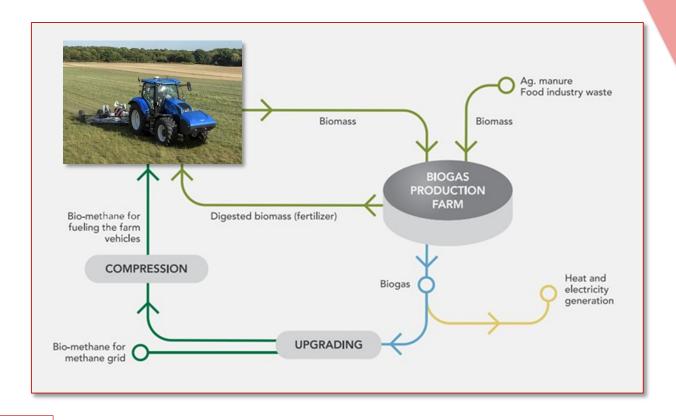


- New Holland's Clean Energy Leader strategy
- New Holland's Energy Independent Farm Concept
- CNH Industrial acquired a minority stake in **Bennemann Ltd**





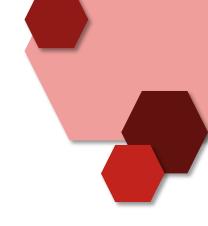
#### The Road to Carbon Neutral Farming





#### CNH Industrial Alternative Fuels Strategy





Electrified vehicle technologies represent the **next step in the Company's decarbonization strategy.** 



**Light** Electrification

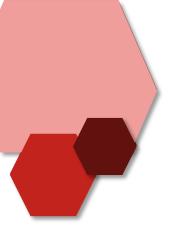


**Medium** Electrification



**Full** Electrification





#### CNH Industrial's **Technology** Roadmap

Full electrification Full electric vehicle

Medium electrification **Electric Power Transmission** 





Full electric utility tractor in collaboration with Monarch Tractor











## **Complementary** solutions

CNH
Industrial
strategy

**Integrated** approach

Importance of Cooperation

